

THE IMPACT OF EXPERT TUTORING ON ACADEMIC ACHIEVEMENT

A review of 50 years of academic research into the performance gains expert tutoring produces



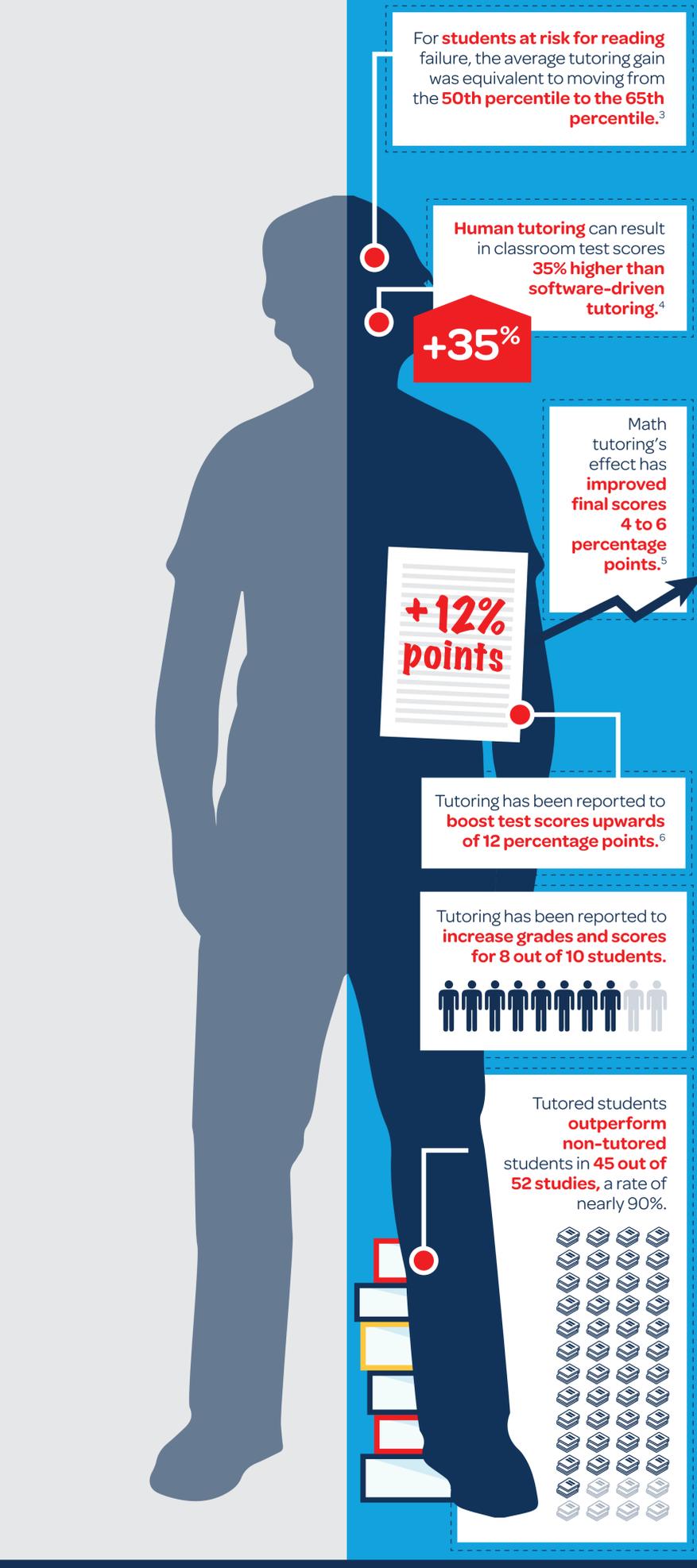
The demand for **private tutoring is on a massive rise**. Globally, the market is projected to pass

\$102.8 BILLION BY 2018

and it's no surprise why. Study after study shows that **private tutoring works with enormous impact**.



UNTUTORED VS TUTORED

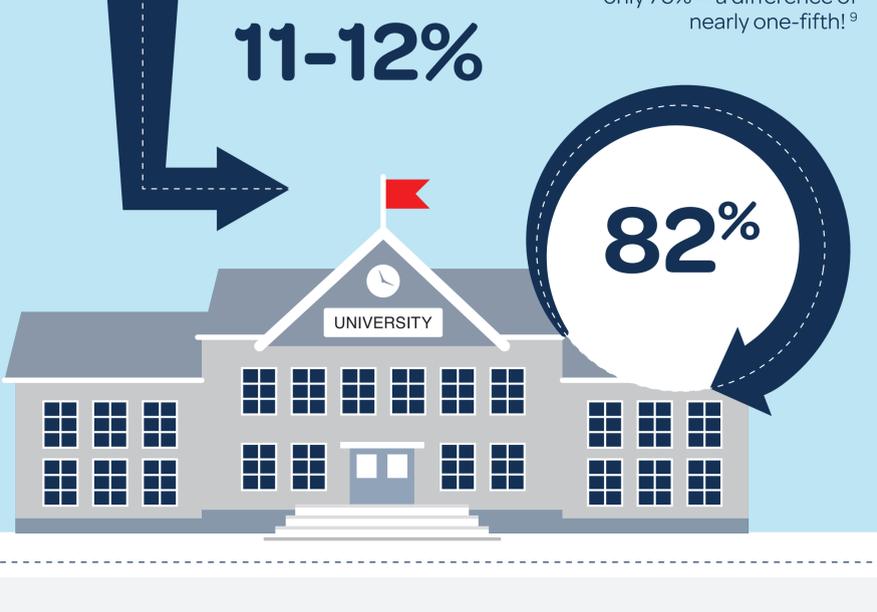


Tutored students had higher pass rates on average than non-tutored students in every class examined.⁷

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|--|---------------|---|
| | +15.5% | ANATOMY |
| | +15.4% | BIOLOGY |
| | +16.3% | BUSINESS |
| | +16.9% | CHEMISTRY |
| | +31.9% | COMMUNICATIONS |
| | +13.7% | ENGLISH |
| | +9.3% | ENGLISH AS A SECOND LANGUAGE (ESL) |

Tutoring has been found to improve high school exit examination scores by 11-12 percentage points.⁸

A study shows **82% of tutored college students re-enroll from the fall to spring semesters** versus an institutional average of only 70% – a difference of nearly one-fifth!⁹



WHAT MAKES TUTORING WORK?

THREE MAJOR FACTORS:



SOURCES

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